

PURIST

FOOD, TREND

Aspen: Cannabis News

Meet Aspen's master of cannabis cuisine, plus Flora funding, cannabis by the numbers, and a tobacco-free cannabis cigarette.



TOAST THE SEASON

It's designed to mimic the effect of one glass of champagne, minus the hangover. Meet Toast, the first professionally manufactured cannabis cigarette, which contains a tobacco-free cannabis blend of curated strains, both low in THC (the euphoria-inducing chemical compound) and high in CBD (cannabis' calming compound).

"We wanted to design a strain, product and experience that both compliments and enhances social occasions or gatherings," says Toast's CEO and co-founder Punit Seth. "A pack of Slices [their name for a single cigarette] is meant for sharing with friends or family, much like sharing a bottle of wine or fine scotch." The Slice can be recognized by its regal purple-colored filter and gold butterfly insignia perfectly packaged into size-varied boxes. Available in two-packs (\$20), five-packs (\$45) and 10-packs (\$85) at select authorized dispensaries in Colorado. wetoast.com —Charlotte DeFazio

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